Integros Logic Builder
Visual scripting for Sugar 7

INTEGROS

We make work in Sugar CRM more convenient, efficient and faster

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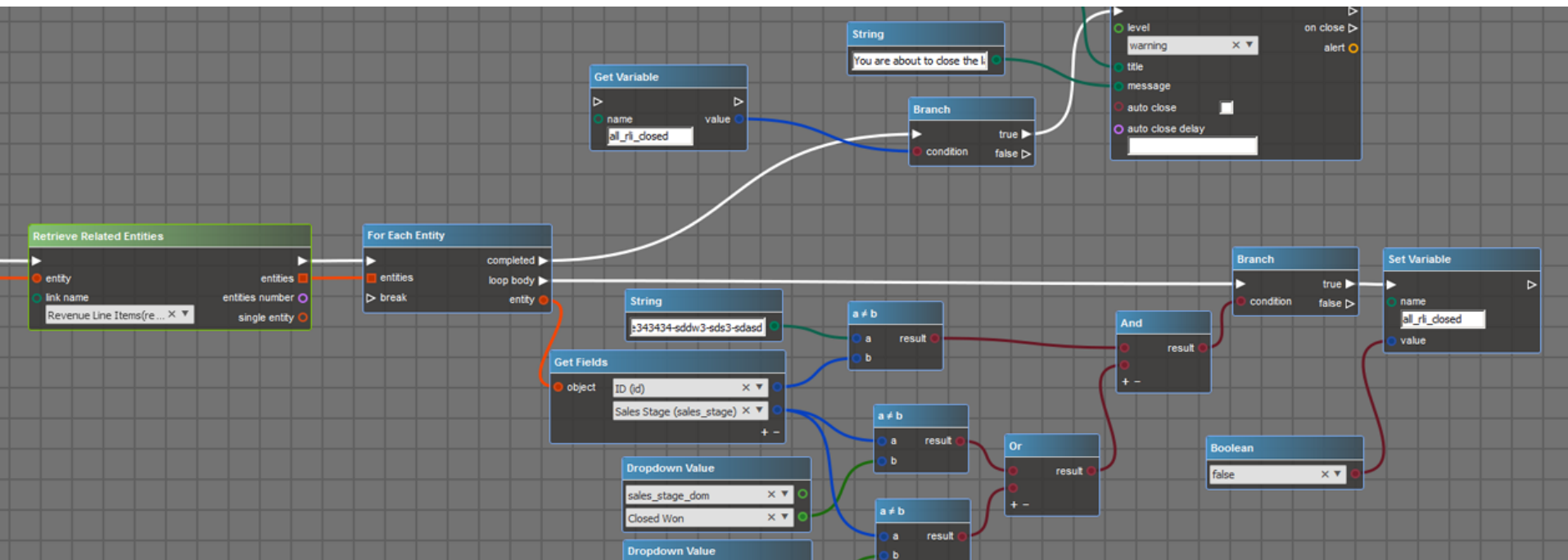info@integroscrm.com

Market expectations

An efficient CRM solution should:

- Be easy to use

- Automate work as much as possible

- Flexibly respond to individual needs

- Quickly adapt to changes

- Be cost-effective

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Logic Builder Purpose

- ✓ Facilitate User Adoption
- ✓ Decrease time and cost for Sugar CRM customization
- ✓ Decrease time and cost for Sugar Add-Ons development

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Logic Builder for SugarCRM Customers

- Simple and quick CRM customization in-house without programming

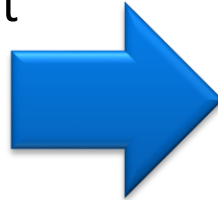- Lower costs of customization

- User Adoption increase

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Logic Builder for SugarCRM Partners

✓ Create flexible Add-Ons faster and at a smaller cost

✓ Freedom of choice of the best method of solving Customers' customization tasks

✓ Competitive advantages:

– *Salesforce.com* – Logic Builder + Advanced Workflow provide options, comparable to Salesforce Visual Workflow and Lighting Process Builder, at substantially lower costs

– *BPM'Online, Dynamics CRM* – Logic Builder + Advanced Workflow provide more flexibility in data management at comparable costs

– *SuiteCRM* – Logic Builder for Sugar Professional provides much more convenience and capabilities at a slightly higher cost

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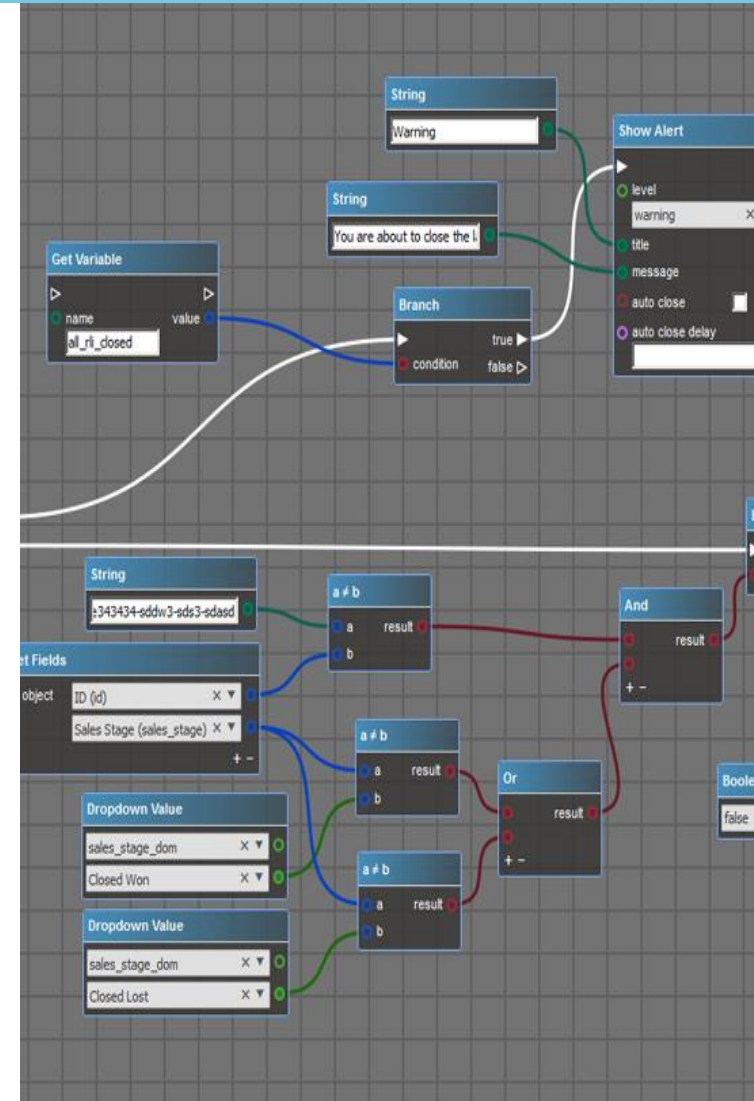
Logic Builder Capabilities

- Sugar database data processing, including lists

- Displaying messages to Sugar users

- Field properties management on Sugar data input forms

- Integration with Advanced Workflow

- Message composition and sending via e-mail

- External API calls from Advanced Workflow processes

- Data control upon save

- Data control and prompts generation upon data input on the form

- Auto fill upon new objects creation

- Auto creation/update of related data after change

- Users notifications on data change

- Get notifications when there are no changes within certain time period

- Messages composition and sending through various channels: e-mail, Slack, Sugar Notification, …

- Data retrieval from external systems

- …

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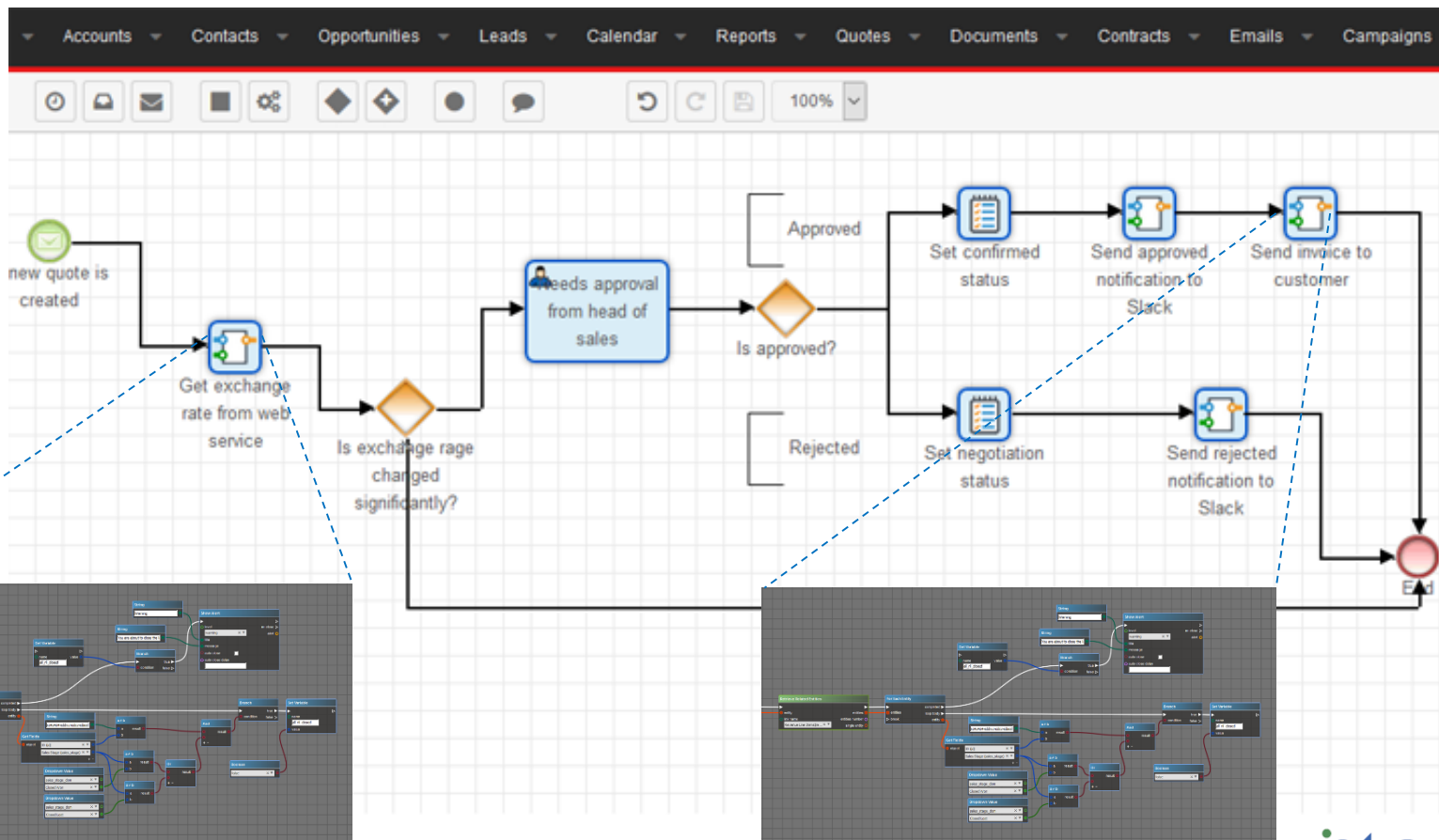
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Logic Builder Advantages

- No programming knowledge is required

- Ease of use

- Visual color control of elements connection correctness

- Logic grouping and commenting of operation blocks

- Support for Sugar custom objects

- Integration with Advanced Workflow

- Hundreds of ready-made components for Sugar data manipulation

- Possibility to extend with your own components

- Auto generation of PHP-code according to Upgrade Safe principles

- Modifications are installed as regular Sugar CRM extensions
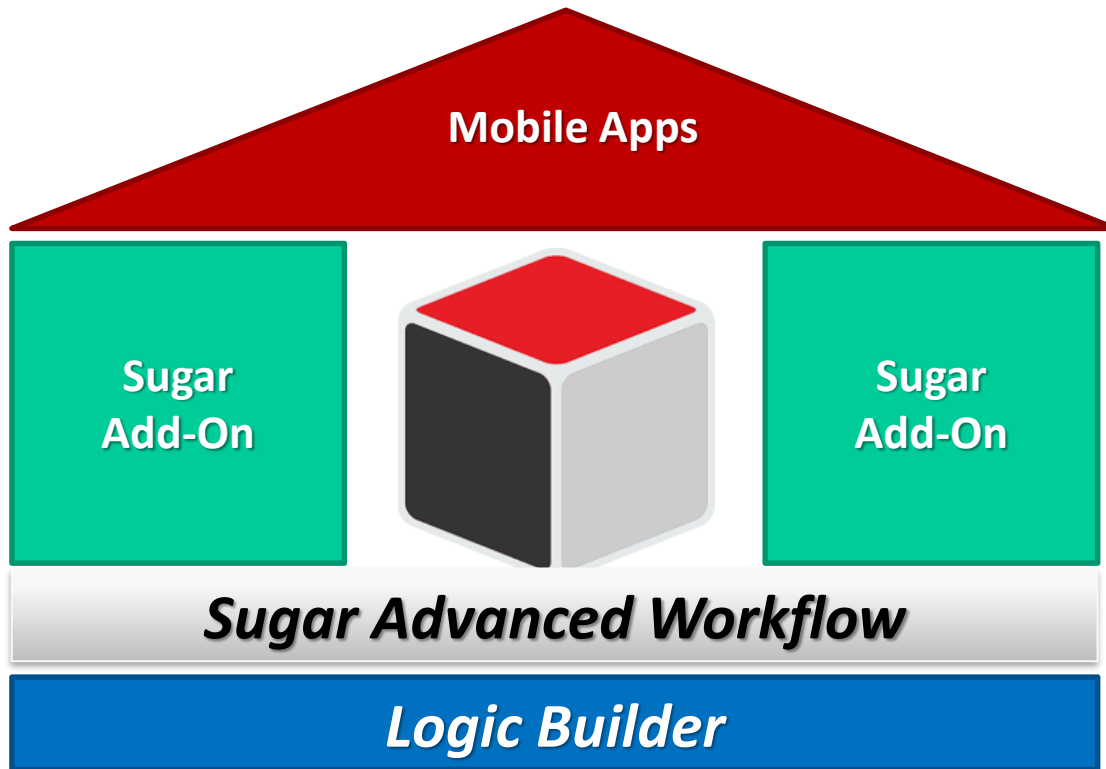

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Logic Builder & Advanced Workflow

✓ Logic Builder is available for Sugar Professional

✓ Logic Builder extends Advanced Workflow with data management capabilities

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Logic Builder & Sugar's ecosystem

Mobile Apps

Sugar Add-On

Sugar Add-On

Sugar Advanced Workflow

Logic Builder

Sugar 7.6 and above

- ✓ Professional
- ✓ Enterprise
- ✓ Ultimate

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Logic Builder Cases

Migration from Salesforce. Suitable replacement for Salesforce Visual Workflow and Lighting Process Builder was required. Advanced Workflow with Logic Builder provided all the necessary capabilities.

170 users. They considered SuiteCRM, since Sugar Enterprise was outside of their budget constraints, while Sugar Professional 7 didn't have workflow-tools. Logic Builder satisfied their demands for basic workflow.

Integros TimeLine Viewer

An add-on to display any business events, pertinent to a separate object (Account, Contact, Contract, …) or a list of objects, on a timeline.
It was critically important to provide complete control over business events directly to the Customer, which has been accomplished with Logic Builder.

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Logic Builder Roadmap

2017-03 – pre-release for SugarCRM Partners

2017-07 – pre-release update

2017-09 – presentation at SugarCon 2017
                   Sales Kick-Off

2017-12 – v.1 release

2018-03 – v.2 (GUI builder)

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